

Air Quality Policy Position Paper



Calling for: *A consistent national air quality strategy and policy framework that is supported by local authorities and enables BVRLA members to:*

Support businesses and individuals in upgrading to Clean Air Zone compliant vehicles

- **Engage** with local decision makers to ensure that clean air policies are pragmatic, workable and properly supported
- **Promote the role** that leasing, rental and car club members can play in providing access to affordable compliant vehicles

Stay informed on local air quality initiatives and reduce the administrative burden of compliance

- **Engage** with national government to ensure that it introduced an effective central CAZ platform that is developed with member input and meets members' needs
- Work with national and local policymakers to **keep members updated** with the latest information

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Key messages

- Businesses and individuals need to prepare ahead of the introduction of Clean Air Zones from 2021.
- The absence of autopay has caused a significant burden for several fleet operators.
- Vehicle rental, leasing and car clubs offer an affordable option for those seeking to upgrade to the newest, greenest and cleanest vehicles.
- Commercial vehicle operators will be hardest hit by the need to upgrade fleets due to the costs and lifespans of their vehicles.
- Where a Clean Air Zone is required local decision makers must make sure air quality policies are pragmatic, workable and that businesses and individuals are properly supported.
- Zero Emission Zone ambitions must not outpace the availability of zero emission vehicles.

Key asks

- Those affected by the Clean Air Zones need to be financially supported through funds that incorporate leasing and rental options.
- Local authorities must take a consistent approach to how they support businesses prepare for Clean Air Zones.
- Government needs to hold regular meetings with local authorities and fleets to assess where further guidance and investment is needed.